



WITHTAPE

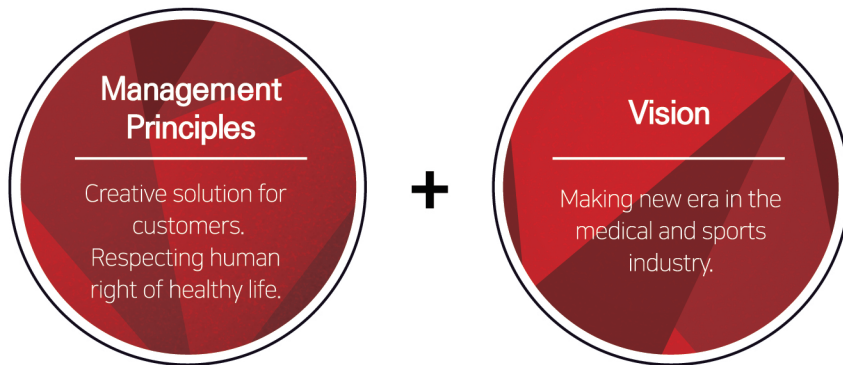
I can do anything with sports-tape





Shin-Myung Company is newly established in 2015, however, based on the high quality of the kinesiology tapes, Shin-Myung Company has been taking an essential part in

Korea's sports tape industry. We are not only making progress with the sports tape industry, but we are also strongly leading changes for the high-tech sports industry.



> History and Certificates

- > 2015 Established Shin-Myung S Company (Retail marketing company)
- > 2018 Established Shin-Myung Company (Producing and distributing company)
- > 2018 CE, ISO9001, FDA, Trademark application for Shin-Myung, Registered as trademark

> Strategy

Producing trademark	Producing OEM	PR marketing
<ul style="list-style-type: none">> WITHTAPE (I can do anything with sportstape)> M.A.T (Japan's export brand)	<ul style="list-style-type: none">> Distributing world wide> Producing souvenir	<ul style="list-style-type: none">> advertising products in online / offline> Broadcast Advertising

Factory / Taping therapy



1 raw material preparation



2 adhesive spreading



3 film attachment



6 loading and storage of warehouses



5 processing and packaging



4 cutting and maturation



Raw material



Raw material

eco-friendly high quality material:
cotton 97%, poly urethane 3%
(maintain elasticity as muscles move)



adhesive : hypoallergenic acryl

(minimize skin damage and help circulation, wave pattern)



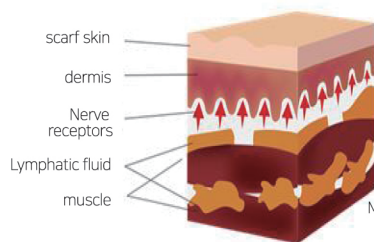
What is taping therapy?



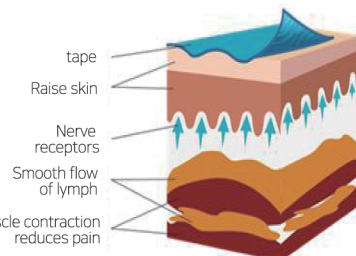
Taping therapy prevents recurrence of injury, injury prevention, rehabilitation. This is a technique of tape attachment for fixing and pressing.



Effect of taping therapy



Before use



Before after

- normal muscular activity
- smooth flow of blood and lymphatic fluid
- pain relief
- anti-torsion of joints/ normal operation

➤ Brand name

WITHTAPE
I can do anything with sports-tape

➤ Trade mark



➤ Export Brand



> Meaning

I can do anything with sports tape

> Slogan

The head of the medical and sports industry!

> Main supply and Sales



WITHTAPE Lineup

LOGO type(Roll)



Normal type(Roll)



PRECUT type : coming

Characteristics of Product

- **Minimize skin rash and inflammation**
Relieve psychological burden, taping shape enhancement
- **Strong adhesion**
Increased blood circulation and reduced muscle pain
- **Strong tension**
Maintain muscle strength and prevent secondary damage
- **Waterproof**
Rapid drying of internal and external moisture
- **Various designs and strength**
Expressing confidence and improving performance



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